



Roger Ware, Jr., ARM
PRESIDENT

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Date: 4/07/2008

RE: **David Palmer Joins Genesee Special Brokerage, Inc**

To Our Valued Customers,

Genesee General is pleased to announce the formation of a new company dedicated to the Independent Insurance Agent. **Genesee Special Brokerage, Inc** is an additional new company to the Genesee Group that will focus on writing property risks. This new company will be headed by David Palmer formally Vice President of Wood Special Risk. David assumes the title of President of Genesee Special Brokerage, Inc effective 4/7/2008. We are very pleased to have a proven executive leading this new company.

David is an Atlanta native and is a 1992 graduate of the University of Georgia with a BBA degree in Accounting. David began his insurance career in 1995 with Federated Insurance Company beginning as a commercial underwriter before moving to the position of Retail Producer. David joined Wood Special Risk in 2003 and was most recently Vice President and manager of the Property Department.

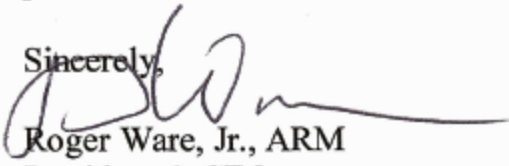
David and his wife Stacy currently reside in Cumming with their six children. When he has time he enjoys soccer, tennis, and UGA football.

We feel the creation of our new company dedicated to writing property risks is the perfect complement to our current focus of writing liability, package, transportation and professional business.

David can be reached at:
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Please join me in welcoming David to the Genesee family. If you have any questions, please do not hesitate to contact me. We appreciate your business.

Sincerely,

A handwritten signature in black ink, appearing to read 'R. Ware, Jr.', with a long horizontal flourish extending to the right.

Roger Ware, Jr., ARM
President & CEO
Genesee General