



It's Simple. It's Innovation



**NO ONE IS SAFE FROM IDENTITY THEFT SCAMMERS
DON'T LET YOUR INSUREDS GO WITHOUT
CYBER LIABILITY/DATA BREACH COVERAGE**

PROTECT YOUR AGENCY BY REQUIRING A REJECTION FORM

DID YOU KNOW THAT:

85% of all data breaches come from small businesses.

Common reasons personal information is breached includes criminal hacking, lost/stolen laptops, computers or paper reports and negligent or malicious employee activity. It is illegal for business owners to not report and not send notifications to those when information is breached.

WHY YOUR INSUREDS NEED THIS COVERAGE:

47 states and Federal Government have enacted legislation on protecting personal information. Businesses that experience a breach are subject to expenses to comply with each states law, not to mention lawsuits and regulatory action.

In addition, the average notification cost per record to a business is \$194.

Claims that arise from your website are most likely not covered by General Liability Policy.

The Federal Trade Commission estimates that the average time spent resolving a single identity theft record is 400 hours.

Most businesses cannot properly manage their business while resolving an identity theft

NEED A QUICK WAY TO GET INDICATIONS?

Provide the Following Information:

Address, Industry, Revenue,

Are non-employee personal information stored?

If yes, how many records and do over 10% of these

records contain medical and/or financial account information?

Premiums Starting At \$925

Click Here for a Signed Rejection form to use for Your Insureds!

Contact Us Today!

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