



**Genesee General's Professional Department
is excited to introduce their Bi-Annual Newsletter!**

"In the Know with GenPro"

**This is professional liability news you can actually USE
to help place your professional accounts.**

**This first issue of the newsletter will feature information
about Claims Made Policies & How Important Your
Agency's E&O Coverage Really Is!**

So often we hear an insured has elected to allow their Professional Liability policy to lapse for many reasons. For example; a contract has ended, they don't have work lined up and business is slow, or they're going out of business so they can work for someone else.

Whatever the reason may be, it is important they understand the claims made coverage triggers and the potential exposure if they choose to cancel or non-renew their policy. Failure to do so could not only leave your client unknowingly without coverage, but also leave your agency open to an E&O claim if the client alleges they were not advised of the claims made coverage triggers.

To read more about these important topics, [Click Here!](#)

For more information or if you have questions contact us today!

Sophie Ferguson
Sophie@Geneseeins.com
Direct Line: 678-578-6509

Stacey Stover
Stacey@Geneseeins.com
Direct Line: 678-578-6505

**Try GenPro's new submission inbox - GenPro@Geneseeins.com
For Immediate Clearance and Prompt Service!**

Genesee General
1220 Old Alpharetta Rd., Suite 380, Alpharetta, Georgia 30005
Phone: 770-396-1600 Fax: 770-396-7699 Toll Free: 800-282-8755

www.geneseeins.com



IN-HOUSE PREMIUM FINANCING AVAILABLE

ALL the Tools Your Agency Needs IN ONE Competitive Solution