



**Genesee General is pleased to announce our  
NEW and IMPROVED in-house premium financing!**

**We proudly welcome Robin Smith to the GenPay team. Robin will serve as  
VP/General Manager of Genpay/Insurance Payment Co, our in house premium  
financing company. Robin joins us with more than 20 yrs of direct premium  
finance, marketing and operations experience.**

**GenPay now has ON LINE ACCESS!  
[www.inspayco.com](http://www.inspayco.com)**

**Email [Genpay@geneseeins.com](mailto:Genpay@geneseeins.com) for your login information!**

**Don't miss out! Contact us Today!**

**We look forward to more exciting changes to GenPay in the future.**

**Thank You For Your Business!**

[Find us on Facebook](#) 



**Genesee General/GSB/GenPay**

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