

Genesee General Proudly Introduces ...**BINDER**, our Loyal Mascot.



**Genesee
General**
The 'proven' wholesale insurance choice
for independent agents since 1982

At Genesee General, loyalty is the mainstay of our business.

Loyal customers have helped our business grow and succeed for more than two decades. Our mission is simple, to be your *loyal* business companion and make your job easier. We know and appreciate the intricacies of your business and pride ourselves in providing top-rated specialty commercial insurance products and services for independent insurance agents, like you, throughout the Southeast and Colorado.

**So when you think of loyalty, think of Binder,
Genesee General's loyal and furry friend and mascot.**

Binder is here to:

sit and adhere to all your hard-to-place insurance commands;
roll over and search for creative and innovative ways to solve your product needs;
fetch quality insurance products with top-rated carriers; and
stay your trustworthy, reliable and loyal business companion.

Genesee General

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Genesee General of Colorado

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Genesee Special Brokerage

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for a
FREE brochure!

Visit us online at www.geneseains.com